



POPS BY THE SEA 2007 – 22nd Anniversary Program Book Advertising

The 2006 TD Banknorth Pops by the Sea Program Book sold out in early May! The deadline for 2007 program book is May 15, 2007.

Your ad in the Pops by the Sea 22nd anniversary program book reaches the best audience on Cape Cod and supports the Arts Foundation of Cape Cod's year round programming.

When you advertise with us, not only are you reaching an audience of approximately 15,000 residents and visitors during the height of the summer season, but also helping us provide arts and cultural programs on Cape Cod all year long. As the county's designated arts agency, we provide valuable programming to local artists and arts organizations on a Cape-wide basis.

The Pops by the Sea program book is distributed free of charge to all attendees at the concert. This is a unique opportunity to showcase your business and provide valuable support to a not-for-profit organization at Cape Cod's premier arts annual arts event.

Ad dimensions for the 2007 Pops by the Sea program book:

Full page: 10 inches high and 7 1/2 inches wide.

Half pages: 5 inches high and 7 1/2 inches wide

or

10 inches high and 3 3/4 inches wide.

Ad prices for the 2007 Pops by the Sea program book:

Full page: \$500.00

Half Page: \$300.00

Ads are available as either full page or half page. For best results in ad reproduction, we ask that all ads be submitted by e-mail as .pdf files or by special arrangement on disc. Please include: entire file, all graphics and both printer and screen fonts used. Files must be created at actual size, black and white. Ad space is limited and available on a first come, first served, space available basis. Program book ads may be used for a wide variety of purposes. The AFCC retains the right to approve all content.

To be included in the 2007 Program Book: please email Pops2007@artsfoundation.org and include %POPS AD+in the subject line or call 508-362-0066.

We greatly appreciate the support of our advertisers and thank you on behalf of the artists and arts organizations that will benefit from your generosity.